

End Up a Hero

Upgrade (and Simplify) Total Compensation Statements



Conversations Around Compensation Have Changed.

Seismic shifts in the employer-employee relationship continue to send shockwaves through HR departments worldwide. Employee expectations regarding compensation, benefits, and work-life balance have become a moving target. Your clients are doing everything they can to keep up.

One of the most effective ways to help them stay ahead of the curve: improve their total rewards communication strategy.



Add value for clients. Simplify your process. Scale your business.

And as a TotalRewards Channel Partner, you can. We make total rewards statements easy and far more engaging than static, boring total comp letters.

The Total Rewards Solution Your Clients Want

You probably don't need to convince your clients they're ready for better total rewards marketing options. They're already moving beyond those old-fashioned paper statements — their Gen Z employees barely know what paper is. Your clients are searching for dynamic, modern total rewards solutions that create engagement and improve retention and recruitment.

We allow HR consultancies, PEOs, recruiting firms, and brokerages to offer their clients a best-in-class total rewards solution without adding to their existing workloads. Our platform creates clear, concise, and engaging marketing and communication for total benefits communication — and unlocks additional revenue for you.

If you're not currently offering your clients a solution, don't worry: your competitors will. The time to act is now.



The Partner You Want, The Solution You Need

We know that creating and managing comprehensive total rewards statements is a big job — and frankly, a pain in the neck. And, even if you can keep up with total rewards statements for the clients you have today, will your solution scale as your client base grows?

As a TotalRewards Channel Partner, you can help your clients improve total rewards statement deliverability while growing your value to clients and increasing your own book of business by diversifying your offerings.

Add More Value, Not More Work

When you add **TotalRewards Builder** to your tech stack, you're offering a win for your clients and a win for your business. We make total rewards statements easy — and effective. With one robust platform, you can create, market, deliver and monitor messaging around benefits. You'll be adding value for your clients, not workload for staff.

Better Outcomes for Your Clients, More Success for Your Business

- » **Simple To Use:** Eliminate the chore of creating total rewards statements with a secure, standalone, cloud-based platform. Create both print and digital statements for one price.
- » **Enhance Your Tech Stack:** Include your branding on our software for a seamless client experience.
- » **Add a Revenue Stream:** It's up to you: offer our platform as a free perk to your clients or charge for it as an add-on service.
- » **Create Flexibility:** Manage the platform for your clients or quickly train them to handle it.
- » **Score a Competitive Advantage:** Retain clients and recruit new ones with a tool that creates a strong differentiator for your business.
- » **Scale Your Business:** By making compensation statements easier, it's also easier for you to grow your business — even internationally, thanks to multi-currency and multi-language functionality.
- » **Get Actionable Insights:** Clear, high-level graphical data summaries about compensation and expenditures let you shine during executive briefings.
- » **World-Class Support:** Don't worry! You're never on your own — and neither are your clients. We help you every step of the way and will be there whenever you need us.

What's Driving Employee Turnover?

According to a 2022 SHRM survey of 1,500 HR pros regarding employee turnover:

No. 1 HR Challenge: Inadequate compensation.

No. 1 HR Recommendation from HR pros: Provide total compensation statements.

Source: Fixing the Top 5 Challenges to Better Workplaces (On A Budget), Survey, August 2022, SHRM.



All Kinds of Channel Partners Benefit from the Power of TotalRewards Builder

- » HR Consultants
- » Recruiting Firms
- » Payroll Providers
- » PEOs
- » Insurance Brokerages



Let Us Prove It to You!

Schedule a Free, Customized Demo Today

See how TotalRewards Builder can be a game-changer for your clients — and your business. Visit **TotalRewardsSoftware.com** to get started!



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